



Member Splash

Built for pools by pool people!

- SIMPLE
- ALL-IN-ONE
- AFFORDABLE

Member Splash is the only suite of tools designed specifically for swim Clubs to manage Members, guests, payments, wait lists and more!

Only the things you need. None of the things you don't!

Member Splash consolidates all of the tasks that your Volunteers and Board Members have had to do with paper cards, printed forms and stacks of clutter! Our software pulls together member accounts & payments, front desk check-in, member email communication, new member registration, reports, waitlist, event planning, rentals and even a Point-of-Sale system.

How does my Club benefit?

Membership is the lifeblood of your Club and maximizing your pool's resources is key to having a healthy Membership. We give you the tools to make decisions quickly and effectively. Should I offer an August Only Membership this season? *Yes, you can put a product in place anytime you need it.* Do we have the availability to offer a "Early Morning Lap Swimmers Only" Membership? *Indeed, our reports will tell you what Members are using the pool and when. When you can see your Membership in an instant, you and your Board can make directions faster, offer more products and generate more revenue!*

How can Member Splash help the Membership Chair?

The Membership Chair's job is the most important one at the pool because you keep the Membership stable and healthy. We give the Membership Chair quick access to everyone's account type with the payment status in one easy to use page. You can quickly see who has paid and who has not, see if your pool can handle more Members from the waitlist or decide if an increase in fees is appropriate. You can track who is using the Club and when they are coming. All information to help the Membership Chair job easier and more efficient!

Track your members' use of the pool so you can open in 2021

The Reservations System allows the Membership Chair to set-up facilities that limit the locations and time spent at each area of your pool. It can provide a gap between member reservations and cleaning and sterilization. We even provide a visits report so that you can know exactly who was at the pool and at what time! Critical needs for 2021!

Account Type	Paid	Unpaid	Pending	Total
August Only	0	1	0	1
Bonded Family	5	1	0	6
Bonded Individual	0	1	0	1
Bonded Family Membership	10	3	4	17
Bonded Individual Membership	1	0	0	1
Senior Membership	2	1	1	4
TOTALS	18	7	7	32

MEMBERSHIP OVERVIEW: SEE YOUR MEMBERSHIP INSTANTLY! KNOW HOW MANY NEW MEMBERSHIPS TO OFFER.

KEY FEATURES – MEMBERSHIP CHAIR ROLE –

EASILY ACCESS TO VIEW "EVERY ACCOUNT TYPE"

- See every account type you have along with the number of families in each.
- See who has paid and who you need to follow up with.
- Determine if it's time to allow a few new Members into the Club.

MEMBER BASED PRICING STRUCTURE

- Structure your pricing options by flat-rate, number of Members or a combination of both.
- Give early-bird discounts.
- Set-up bond payments.
- Apply special fees or discounts.
- Allow your Members to add a house guest or nanny and track it!

WAITLIST & NEW MEMBER REGISTRATION

- Capture potential Members without paper clutter.
- Organize them in chronological order.
- See every potential member in one-place at one-time.
- Do you need to separate the people who really want to join from the ones just looking around? Add a fee so that you only get committed families signing-up for your pool.

“ WOW! Thank you so much for all of the super- fast updates to the reservation system! What a difference this is all making and I just wanted to say thank you for trying to get the issues resolved as quickly as you did. ”

- KRISTIN SCHOLLANDER, PEACE HAVEN POOL

Save time, collect more money & enjoy the summer!

MEMBERSPLASH.COM